

## Nadia N. Subaran | AIDAN DESIGN



HILARY SCHWAB

Nadia N. Subaran, a native Washingtonian and new Bethesda resident is co-founder of Aidan Design, which has been specializing in custom kitchen design for 8 years. After receiving her architecture degree from The Cooper Union in New York City, Ms. Subaran worked in residential remodeling and building in the New York metro area. She then gained first-hand construction knowledge as a project manager before moving into kitchen design. Currently with more than 14 years of experience working exclusively on kitchens and interiors, she is as passionate as ever.

"My job is to help my client build the kitchen of their dreams, to realize their needs and wants, to explore the many options available and to push the envelope. It's a job I love," Ms. Subaran says.

Each project is unique, but the strategy to designing each space is the same. There are design challenges and opportunities in each space, but in kitchen design it is important to understand the client's lifestyle and family dynamic. Good design can positively affect their daily lives. Clients need to evaluate what they really

want and need for themselves and their family. The collaborative process is essential for a successful project.

Even in tough economic times clients can still do something wonderful on a smaller budget, she says. But she warns them not to compromise on design. "High end materials like new countertops or backsplash and cabinet hardware will not help you if you don't have ample prep space or adequate storage or a much needed eat-in kitchen," she says.

Ms. Subaran lives in Bethesda with her husband, co-owner John A. Schmiedigen, their two young daughters and two German shepherds.

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